



"Educate, represent our members, lead with a clear vision of the future, and assist members to achieve a rewarding lifestyle."

Dear Potential Sponsor,

I hope this letter finds you well. We are thrilled to announce details for our 2nd annual "Pulling for Agriculture" tractor pull, featuring Illinois Tractor Pulling Association (ITPA), Southern Illinois Pullers League (SIPL), Mid Illinois Truck & Tractor Pulling (MITTP), and "King of Clinton County" Farm Stock classes. As we gear up for this exciting endeavor, we are reaching out to potential sponsors who share our passion for supporting agriculture and advancing educational opportunities through our charitable Foundation.

This tractor pull (*scheduled to take place on Saturday, September 13th at the Clinton County Fairgrounds in Carlyle, IL*) will not only serve as a thrilling spectacle for enthusiasts and spectators alike, but it will also raise funds for our charitable Foundation to support our scholarship programs. These scholarship opportunities now even include the newest program to nurture the next generation of much-needed Ag Mechanics.

Why Sponsor?

1. **Community Impact** - By sponsoring our tractor pull, you will play a pivotal role in making a positive impact on our community. Your contribution will directly support initiatives that empower deserving individuals through educational opportunities and scholarships for agriculture.
2. **Brand Visibility** - As a sponsor, your brand will enjoy extensive visibility both leading up to and during the event. With a diverse audience expected to attend, your brand could be prominently featured in our promotional materials, t-shirts, social media campaigns, and on-site signage.
3. **Networking Opportunities** - Our event provides an excellent opportunity for networking and building relationships within the agricultural community. Sponsors will have the chance to connect with fellow industry leaders, potential clients, and like-minded individuals who share your passion for agriculture.
4. **Demonstrate Corporate Citizenship** - Sponsoring our event demonstrates your company's commitment to corporate social responsibility. Your sponsorship helps us grow the future of agriculture through education and contributes to the advancement of our industry.

We offer a range of sponsorship packages designed to suit varying budgets and objectives. Whether you are interested in becoming one of our seven (7) exclusive ITPA "Pulling Class Sponsors", one of the two (2) "King of Clinton County" afternoon pull sponsors, a new "Kid's Zone" sponsor for 2025, or contributing at any of the Bronze through Platinum Sponsorship levels, we have options available to accommodate any budget.

To learn more about our sponsorship opportunities and how you can get involved, please find attached our sponsorship prospectus. Additionally, if you would like to volunteer to help with the event or have other ideas for a customized sponsorship package, feel free to contact us directly to discuss options tailored to your specific needs and interests.

Thank you for considering this opportunity to partner with us in support of a worthy cause. Together, we can make a meaningful difference in our community and inspire future generations of agricultural leaders.

We look forward to welcoming you as a valued sponsor and ask that you **respond by May 31st** to be included in upcoming promotional efforts for our expanded 2025 "Pulling for Agriculture" tractor pull.

Respectfully,

Brian Becker, Chairman
Clinton CFB Tractor Pull Committee

CLINTON COUNTY FARM BUREAU'S

TRACTOR PULL

S A T U R D A Y
SEPTEMBER 13, 2025

CLINTON COUNTY FAIRGROUNDS
CARLYLE, IL

*A fundraiser for the
CFB Foundation
to support our
Scholarship Programs.*



To encourage, promote, and fund agricultural education and research, leadership development, and student scholarships



\$500,300

TOTAL AMOUNT OF
SCHOLARSHIPS AWARDED



546

SCHOLARSHIPS
AWARDED



\$92,600

CLASSROOM GRANTS AWARDED
TO CLINTON COUNTY TEACHERS



\$39,500

IN VETERINARIAN
SCHOLARSHIPS AWARDED



\$31,500

SCHOLARSHIPS
AWARDED IN 2024

PRIMARY ACTIVITIES OF THE FOUNDATION INCLUDE:

*Providing scholarships to members of Farm Bureau families who are studying agriculture or related fields.
Funding agricultural programs and materials for students in our county. Supporting and/or conducting seminars
and schools for educational and leadership purposes in agriculture.*

TRACTOR PULL SPONSORSHIP DONATION LEVELS

KING OF CLINTON COUNTY SPONSOR | \$3,000 donation | Limited to (2) Paid Sponsors

- 4x8 banner, advertised at the event and announced/driven down track during pulling class. Sponsor given banner after the event.
- (5) T-Shirts
- (5) Event Tickets
- (1) Designated company highlight on CCFB Facebook page
- Advertised on Facebook Event posts and on CCFB Website
- Company name and logo on event T-Shirts
- Company named on Event Flyer
- Announced during the Event
- Pulling Classes Include:**
 - 7,500 lb Farm Stock
 - 10,500 lb Farm Stock
 - 12,500 lb Farm Stock
 - SIPL 5,500 lb Top Cut
 - SIPL 12,500 lb 15 MPH farm stock
 - 12,500+ (MITTP)
- Truck Classes:**
 - (Hot Street Gas • Super Stock Gas • Work Stock Diesel)

PULLING CLASS SPONSOR | \$2,500 donation | Limited to (7) Paid Sponsors

- 4x8 banner, advertised at the event and announced/driven down track during pulling class. Sponsor given banner after the event.
- (5) T-Shirts
- (5) Event Tickets
- (1) Designated company highlight on CCFB Facebook page
- Advertised on Facebook Event posts and on CCFB Website
- Company name and logo on event T-Shirts
- Company named on Event Flyer
- Announced during the Event
- Pulling Classes Include:**
 - ~~– 9,500 lb Limited Pro Stock~~
 - ~~– 8,500 lb Limited Pro Stock 2WD Truck~~
 - 11,000 lb Pro Farm
 - Light Modified
 - Pro Stock
 - 9,500 lb Pro Farm

PLATINUM SPONSOR | \$1,500+ donation

- 4x6 banner, advertised at the event. Sponsor gets banner after the event.
- (4) T-Shirts
- (4) Event Tickets
- Advertised on Facebook Event posts and on CCFB Website
- Company name and logo on event T-Shirts
- Company named on Event Flyers
- Announced during the Event

GOLD SPONSOR | \$1,499 - \$1,000 donation

- 3 x 4 banner, advertised at the event. Sponsor gets banner after the event
- (3) T-Shirts
- (3) Event Tickets
- Advertised on Facebook Event posts and on CCFB Website
- Company name on the event T-Shirts
- Announced during the Event

KID ZONE SPONSOR* | \$1,000 donation | Limited to (2) Paid Sponsors | NEW THIS YEAR

- (3) T-Shirts
- (3) Event Tickets
- Sponsorship sign displayed at event
- Company name on event shirt

SILVER SPONSOR | \$999 - \$500 donation

- (2) T-Shirts
- (2) Event Tickets
- Advertised on Facebook Event posts and on CCFB Website
- Announced during the Event

BRONZE SPONSOR | \$499 - \$250 minimum donation

- Advertised on Facebook Event posts and CCFB Website
- Announced during the Event

* Kid Zone is free with admission ticket

Have any questions or ready to make a commitment?

Contact the Clinton County Farm Bureau at (618) 526-7235 for more information.
Make checks payable to Clinton CFB and mail to PO Box 126, Breese, IL 62230.

Scan the QR code or visit <https://clintoncofb.org/foundation> to learn more about the Clinton CFB's charitable Foundation.



2025 TRACTOR PULL SPONSOR REGISTRATION FORM

A fundraiser for the Clinton CFB Foundation to support our Scholarship Programs.

ONE FORM PER SPONSOR. PLEASE COMPLETE THE FORM BELOW.

Business Name _____ Contact Name _____

Address _____

Phone _____ City, State, Zip _____

E-mail Address _____ T-Shirt Sizes _____

Please email logo to clintcfb@clintoncofb.org. Please Select Your Sponsorship Level

All sponsorship levels include your company's name announced during the event and advertised on our Facebook event posts and website.

☐ **KING OF CLINTON COUNTY SPONSOR**
\$3,000 donation

Limited to (2) Paid Sponsors

- 4x8 banner, advertised at the event and announced/driven down track during pulling class. Sponsor given banner after the event.
- (5) T-Shirts
- (5) Event Tickets
- (1) Designated company highlight on CCFB Facebook page
- Company name & logo on event T-Shirt
- Company named on Event Flyer

☐ **PULLING CLASS SPONSOR**
\$2,500 donation

Limited to (7) Paid Sponsors

- 4x8 banner, advertised at the event and announced/driven down track during class. Sponsor given banner after the event.
- (5) T-Shirts
- (5) Event Tickets
- (1) Designated company highlight on CCFB Facebook page
- Company name & logo on event T-Shirt
- Company named on Event Flyer

☐ **PLATINUM SPONSOR**
\$1,500+ donation

- 4x6 banner, advertised at the event. Sponsor given banner after the event.
- (4) T-Shirts
- (4) Event Tickets
- Company name & logo on event T-Shirt
- Company named on Event Flyer

☐ **GOLD SPONSOR**
\$1,499 – \$1,000 donation

- 3 x 4 banner, advertised at event. Sponsor given banner after the event.
- (3) T-Shirts
- (3) Event Tickets
- Company name on the event T-Shirt

☐ **KID ZONE SPONSOR***
\$1,000 donation
Limited to (2) Paid Sponsors



☐ **SILVER SPONSOR**
\$999 – \$500 donation

- (2) T-Shirts
- (2) Event Tickets

☐ **BRONZE SPONSOR**
\$499 – \$250 minimum donation

All sponsorship levels will be announced during the event.

METHOD OF PAYMENT

_____ Please make check payable to **CCFB** and mail to: 1165 N 4th St., PO Box 126, Breese, IL 62230-0126

OR pay with: _____ Visa _____ MasterCard _____ Discover _____ Billing Zip Code _____ CSV _____

Card # _____ Exp. Date _____ / _____ Total Amount \$ _____

Print Card Holder Name _____ Signature _____

Email address for sending transaction receipt _____

Credit card payments can be mailed in or taken by phone at (618) 526-7235.

HAVE QUESTIONS? Please call (618) 526-7235
PLEASE RETURN BY MAY 31ST

